INTERNATIONAL CHAMBER OF COMMERCE
The world business organization

WORLD CEMENT ASSOCIATION GLOBAL CLIMATE CHANGE FORUM

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INTRODUCTION TO ICC

The International Chamber of Commerce (ICC) is the world's largest business organization with a network of over six million members in more than 100 countries, encompassing all business – large and small – and industry sectors.

In 2016, ICC was granted Observer Status at the UN General Assembly – the first time a private sector organisation has been admitted formally into the UN system.

ICC also serves as the United Nations Framework Convention on Climate Change (UNFCCC) Focal Point for business and industry for the UN climate negotiations.

ICC – A GLOBAL ORGANIZATION

Worldwide offices: in 100 countries

Staff: over 200 people representing approximately 30 nationalities work at ICC's international secretariat in Paris

Experts: Close to 3,000 representatives from companies and business associations help develop ICC policy positions and create the voluntary rules by which international trade is practiced

BOTTOM UP APPROACH

- We are not on track to a below two degrees scenario
- Business has made good progress on climate action but there is still a long way to go
- Rising global population and urbanization means that GHG emission will rise, not fall in a 'business as usual' scenario
- WCA is well placed to set industry standards and provide best practices to increase ambition in the cement sector
- Improvements on the fringes not enough – Transformational change and breakthrough technologies across the industry are needed

TOP DOWN APPROACH

- **Top down approaches encourage level playing field, change behavior and encourage investment**

- **Business engagement in policy-making process**
  - Paris Rulebook
  - NDCs

- **Holistic policy frameworks**
  - Innovation
  - Research, development and deployment
  - Finance
  - Just transition

- **Role of Public-Private Partnerships**

TRADE AND CLIMATE NEXUS

- Ambitious multilateralism and international rules-based decision making are fundamental
- Trade and climate policies have developed in silos
- ICC working with WTO to convene meeting between trade and climate leaders at WTO Public Forum October 2018
- ICC developing substantive recommendations to improve synergies and eliminate barriers between trade and climate policies

THANK YOU!